



G HAIR LOUNGE

3163 S. McClintock Dr
Tempe, Az 85282 Studio #1



www.ghairlounge.com



www.facebook.com/ghairloungebyginapickett



www.instagram.com/ghairlounge



gina@ghairlounge.com

YOUR #1 STYLIST FOR EFFORTLESS LIVED-IN-COLOR AND EXTENSIONS
IN THE HEART OF ARIZONA



MEET GINA

I'm Gina! It's so nice to meet you!

I'm a passionate hair stylist based out of Arizona.

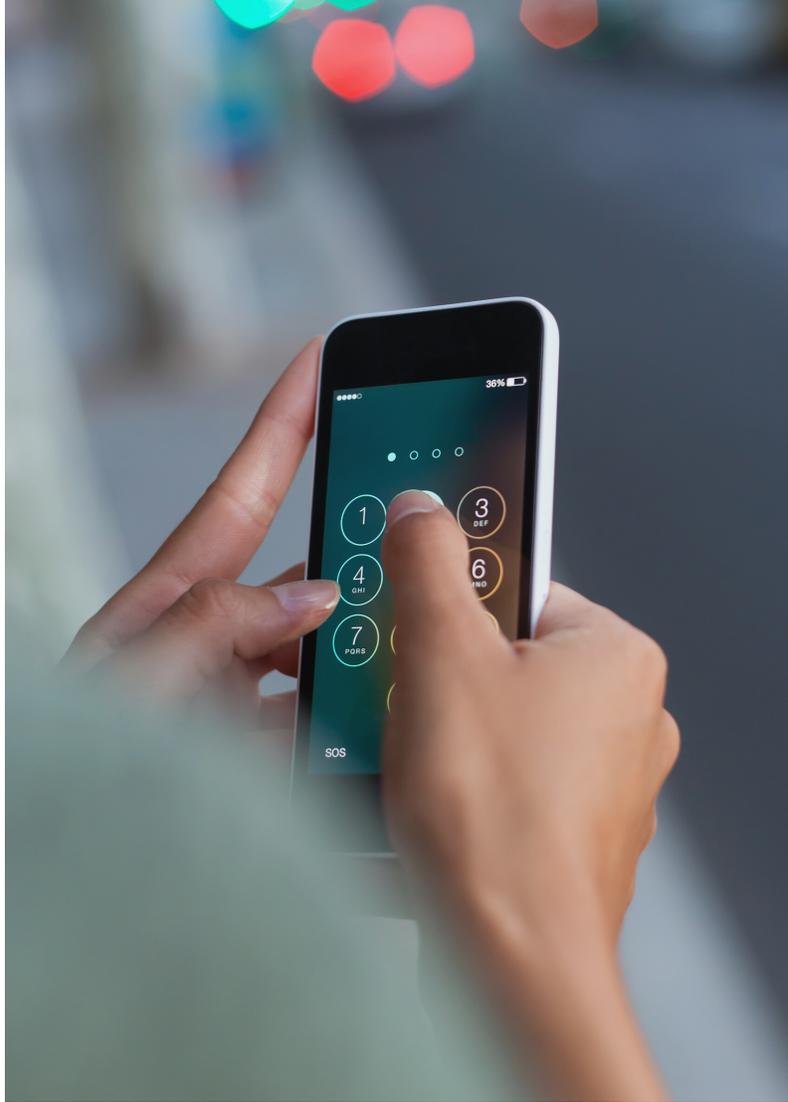
I was born and raised in Milwaukee, Wisconsin, and I fell completely in LOVE with the creativity and bustle of this city.

I decided I wanted to be the stylist that made hair fun, approachable, and easy.

When you join me in the salon suite, you'll find that the way I consult about color, choose your cut, and finish your style is completely different than anything you've ever experienced before.

Instead of having gorgeous hair only on the day you sit in my chair, I'll set you up for success between visits with my styling trainings and coaching.

On the weekends, you can find me out to dinner in the city with my family. If you have any restaurant suggestions, bring them to your appointment because I'm all ears (and I'm happy to share my top picks too)! On weeknights, I love to curl up with a glass of Moscato...I love all the different types of white wine equally!) and a juicy Netflix series.



PRE-VISIT

You'll receive a text reminder 72 hours before each visit with an option to confirm or reschedule your visit.

Have a question? You can reach me anytime at gina@ghairlounge.com and I will respond within 24 hours Tuesday-Saturday.

BE MY GUEST

I will take my time navigating your first visit with me and all future appointments to ensure you get exactly what you need each visit without keeping you in my chair longer than you need to be.

BETWEEN APPOINTMENTS

Keep an eye on your inbox because my clients enjoy free monthly styling tutorials and other pro-beauty tips directly through email. I also send out service specials, local event updates, and more!



YOUR FIRST VISIT

- 1 Please arrive at your scheduled appointment time.
- 2 Parking is located directly in front of the Salon Boutique building. G Hair Lounge is located inside in studio #1. When you enter the building, take an immediate left and my studio is located directly in front of the directory board.
- 3 When you arrive, please text me at 602-799-5171 with your first and last name. I will text you back when you can come into the salon.
- 4 I'll have you fill out a new guest form before we start your consultation.

A consultation like
you've never seen before.

Have you ever been nervous to get your hair done, especially by a new stylist? That won't happen here. Through my innovative consultation process, you'll be 100% confident, relaxed, and excited from start to finish. We will talk about your past, present, and future hair goals to ensure we create a sustainable plan you absolutely love.



YOUR BETWEEN VISIT SUCCESS PLAN

Whether you see me for extensions, cut, color, or a little bit of everything...I've got the perfect plan to ensure you look amazing between visits.

I suggest my signature Trifecta Method to all of my clients.

I will walk you through exactly what steps you'll need to take at home to execute the perfect color and style between appointments.

SUGGESTED MAINTENANCE SCHEDULE

Cuts	3-12 Weeks
Root Touch-Ups	4-6 Weeks
Balayage	8-12 Weeks
Highlights	12-16 Weeks
Extensions	6-8 Weeks

MY SERVICE MENU

MOST POPULAR PACKAGES

Shampoo, Blowout, Style & Haircut
\$110 +

Root Touch Up, Cut,
Shampoo/Blowout & Style
\$170+

Balayage, Root Touch up, Cut &
Shampoo/Blowout & Style
\$250+

Hair Cut Add On \$40+

Shampoo/ Blowout & Style \$70+

Root Touch-Up w/glaze \$60+

Balayage \$80+

Partial Highlight \$55+

Full Highlight \$70+

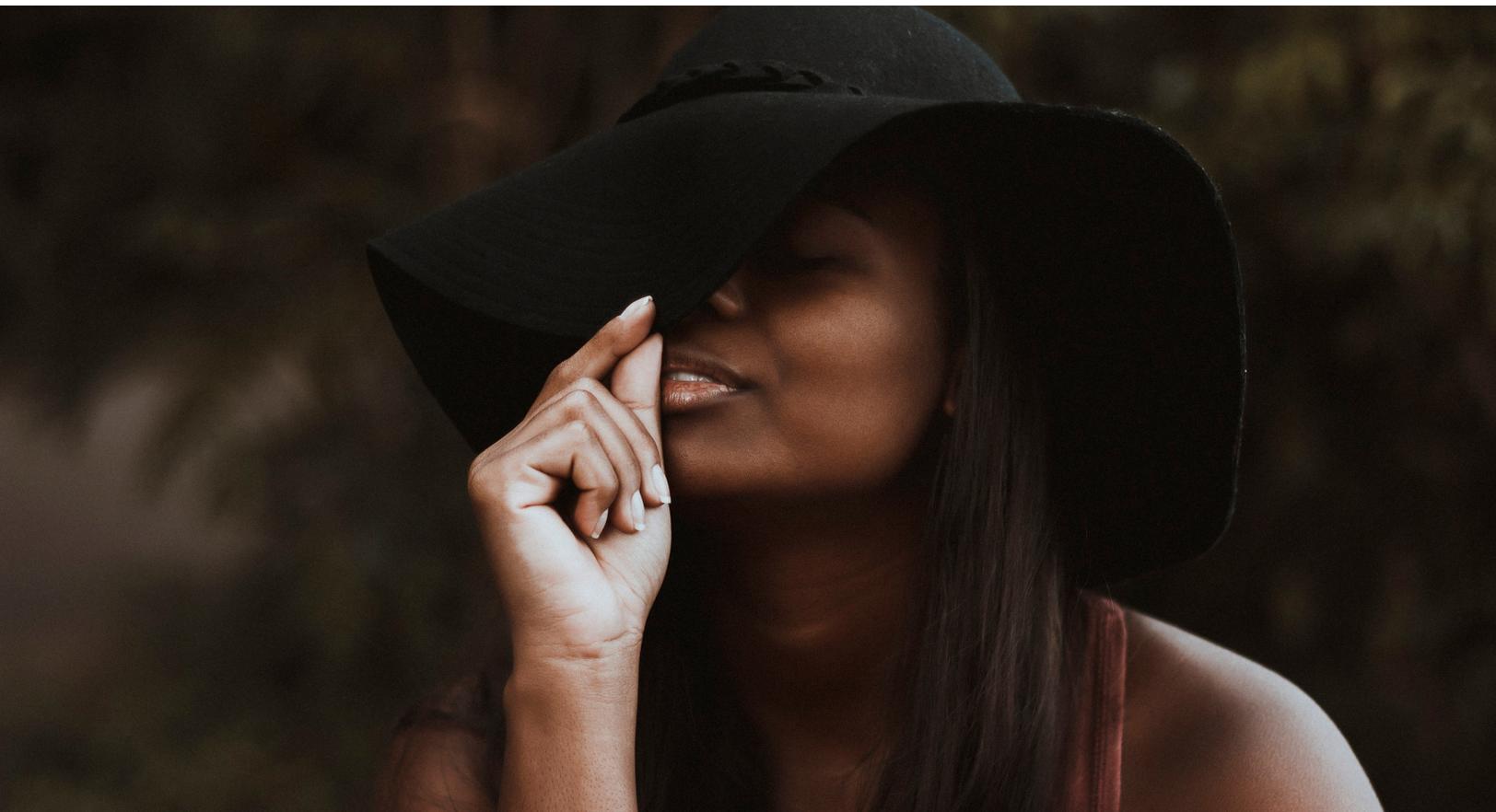
Tape In Extensions \$200+

Micro-Link Extensions \$400+

I-Tip Extensions \$600+

Prices noted "starting at" are subject to increase based on your hair history, hair density, length etc.

ALL SERVICES ARE CONSIDERED AL A CARTE WITH THE EXCEPTION OF SPECIALTY SERVICES WHICH REQUIRE A CONSULTATION. HAIR EXTENSIONS DO NOT INCLUDE THE COST OF THE HAIR. THE ONLY ACCEPTABLE HAIR THAT WILL BE USED FOR YOUR INSTALL BY GINA PICKETT CAN BE PURCHASED AT G HAIR LOUNGE.





Redeem 20 points for a \$20 Service Gift Card that you can use towards any of your cuts, color, or extension appointments.

LOYALTY PROGRAM

I kind of love treats, surprises, and thank yous in a big way. Let me treat you for being as fabulous as you already are!

Treat Yourself

1 point:

Purchase any in-salon conditioning treatment
Spend \$25 in retail purchases

2 points:

Purchase any kind of at-home mask

Social Media

2 points:

Show off your new look on Instagram @ginapickett or Facebook at www.facebook.com/ghairloungebyginapickett and tag me
Leave me a review on Yelp, Google, or Facebook

Referral Program

20 points:

I have a feeling you have some pretty amazing friends, family, or coworkers who might love joining the G Hair Lounge family. If you refer anybody to me, you'll receive the ultimate reward!

80 points:

Refer an extension client to me

DIGITAL REFERRAL CARD

Take a screenshot of the image below and feel free to text or email it to any of your friends, family, or coworkers!



I love G Hair Lounge in Tempe, Arizona
and I know you will too!

Please use this gift card and let her
know I referred you!

A large, textured gold brushstroke graphic that serves as a background for the discount text.

**\$20 off
your first cut
or color service**

Not valid towards retail purchases. Valid for new clients only
or those who haven't been to the salon in 18 months or more.